



CLIMATE ACTION FOR
ASSOCIATIONS.

CAFA MEMBERSHIP

Empowering membership organisations & your members.

Join today.

A photograph of three industrial workers in safety gear (hard hats, safety glasses, and high-visibility vests) looking upwards at a large piece of machinery. The image is split vertically, with the left side showing the workers and the right side showing the machinery.

Harnessing the collective reach and influence of membership organisations to speed up industry and business action.

About us

We are the resource and network dedicated to net zero and sustainability for the membership sector.

We provide the resources, guidance, solutions and peer to peer network that membership organisations need to show leadership, take accountability and implement action internally, and with their members.

We are sector agnostic. Our job is to enable all types of membership organisations, regardless of size, location or industry to speed up aligned action.

A non-profit representing more than 370 membership bodies covering c.500k businesses and c.5.8 million professionals, our members are diverse and spread across multiple sectors and systems areas.

A close-up photograph of a person with dark hair tied back, wearing a white lab coat, blue safety goggles, and blue nitrile gloves. They are looking through the eyepiece of a microscope. The background is blurred, showing what appears to be a laboratory setting.

The membership sector cannot be overlooked as a critical lever for change.

Why our work is important

Our mission is to speed up industry, business and systems sustainability and net zero action by harnessing the reach, influence and representation of membership organisations and providing them with the support they need.

The influence and leadership membership organisations have over their industries, professions, communities, & stakeholder groups cannot be underestimated, or overlooked as a key avenue for change.

With millions of membership organisations worldwide, we know that representative bodies play a critical role in enabling their members to reach global net zero targets, **faster**.



A single source of
support for
membership
organisations.

What we do

We are the go-to for membership organisations to accelerate sustainability and climate action
Internally and **for their members**.

How we do it?

Support: We provide guidance, resources, training, advisory services and solutions for all types of membership organisations and their members.

Advocate: We stand up for and support the membership sector's critical role in the transition. We're creating an ambition loop, so membership organisations take increased accountability and action.

Benchmark: We are tracking the sustainability and net zero progress of membership organisations.

Convene: We offer a free peer network exclusively for membership organisations all of whom are at different stages of their net zero journey.

Connect: A type of concierge, we connect membership organisations together on issues, opportunities and dedicated streams of work to learn and collaborate.



Raising the bar of
best practice &
accountability of
membership
sector.

CAFA Membership

CAFA Collective membership is underpinned by our 6 principles and best practice framework developed specifically for membership organisations.

Being a member of CAFA provides organisational wide support. We welcome all roles within membership organisations – from Councils, C-suite, finance, events, education and CPD, content, membership development, policy and external affairs departments to IT, facilities and more.

Membership is free.

Benefits of being a member of CAFA include:

- Access to experts
- Quarterly touch-point calls
- CAFA Collective Badge
- CAFA membership certificate
- Involvement in consultations
- Sustainability workshops & working groups
- Events
- Access to resources, templates and guides
- Peer to peer network
- Benchmarking
- Monthly Member Meet-Ups
- Monthly sustainability drop-in clinics – launching Oct 2025



Our best practice framework sets out expectation & roadmap for membership organisations.

Principles & Best Practice Framework

CAFA Collective members make a commitment to setting bold, ambitious targets, taking strong leadership and accelerating sustainability and climate action.

CAFA Principles

1. Take climate leadership
2. Integrate action into strategy
3. Align policy & advocacy
4. Understand member need and progress
5. Educate and increase skills
6. Provide guidance and solutions

CAFA Best Practice Framework

CAFA have defined the framework for membership organisations to follow and are raising the bar of accountability. Our framework integrates internal and member facing strategies. Including, but not limited to; key stakeholder engagement, leadership, policy, footprinting, reporting, disclosure, reduction, implementation, member engagement and action.

Example of CAFA Collective members

Any size, sector, industry or profession.

CAFA's uniqueness is that we work with membership organisations first. From international federations, small local community groups, royal society's, trade associations and chartered institutes, our members value peer to peer learning and engagement with one another.





“CAFA is pioneering work with the membership sector”

Jamie McKean,
British International Freight
Association

Why CAFA?

- A unique blend of membership and sustainability sector expertise
- More than 30+ years of combined experience
- All CAFA activity is designed specifically for membership organisations and their members

A defined best practice framework developed in line with trusted international protocols and frameworks

- Cost efficiency: group pricing, discounts on services offered to members of membership organisations
- Non-profit, income we generate is reinvested back into delivering our mission
- Strong working partnerships with leading international NGO's and standard setters such as, SBTi, ISO, UN Race to Zero, We Mean Business Coalition, Climate Group, Under2 Coalition.



How to join

Joining is easy.

Use [this link](#) or scan the below QR Code to access our **Join Us** page.

You'll be asked to register on the CAFA site to become a member.

Once you've registered, our team will be in touch to verify that you are from a membership organisation.

Our Impact and Engagement lead will schedule a welcome call with you and your colleagues. On the welcome call you'll be granted access to CAFA site, log-in, and we will share our resources, events and benefits.

You'll be provided with your CAFA badge and certificate.

We will run an announcement showcasing your commitment. You'll receive a CAFA membership communications toolkit.

We will invite you to our events and other upcoming activities relevant to your needs.





CLIMATE ACTION FOR ASSOCIATIONS.

Be the leaders your
members expect.

Contact: info@cafacollective.org

Arrange a call with a
member of our team [here](#).