



CLIMATE ACTION FOR
ASSOCIATIONS.

Certified Net Zero Association Programme.

End to end emissions measurement & sustainability
support for membership organisations & members.

A photograph of three industrial workers in safety gear (hard hats, safety glasses, and high-visibility vests) looking upwards at a large piece of machinery. The image is dark and moody, with the workers' faces and safety vests highlighted by a light source. The text is overlaid on the left side of the image.

Harnessing the collective reach and influence of membership organisations to speed up industry and business action.

About us.

CAFA is the resource and network dedicated to net zero and sustainability for the membership sector.

We provide the resources, guidance, solutions and peer to peer network that membership organisations need to show leadership, take accountability and implement action internally, and with their members.

We are sector agnostic. Our job is to enable all types of membership organisations, regardless of size, location or industry to speed up aligned action.

A non-profit working with more than 370 membership organisations covering c.550k businesses and c.5.8m professionals. Our members are diverse and spread across multiple sectors and systems.

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Your Journey.

We manage every stage of your organisation's carbon journey: from measurement and reporting to action planning, ensuring you unlock opportunities for growth and cost savings along the way.

Our Annual Certified Net Zero Association Service establishes your emissions, measures your impact, and provides the tools to take action and communicate progress with confidence.

Our sustainability team will work with you to understand your organisational impact; help set your plans and make sure you stay on track to achieve your sustainability goals. Your dedicated buddy will hand hold you throughout this journey, answer your queries, and support you to translate your commitments to strategic action.

We take you through five stages:

- Collect
- Calculate
- Report
- Plan
- Communicate

A person with dark hair and glasses, wearing a blue t-shirt and large black headphones, is sitting at a wooden desk. They are looking down at a laptop screen. The desk is cluttered with various items, including a small potted plant, a glass of water, and some papers. The background is slightly blurred, showing more of the desk and some office equipment.

CAFA's hands-on carbon measurement and reduction programme is designed specifically for professional bodies, trade associations, and learned societies – as well as their members.

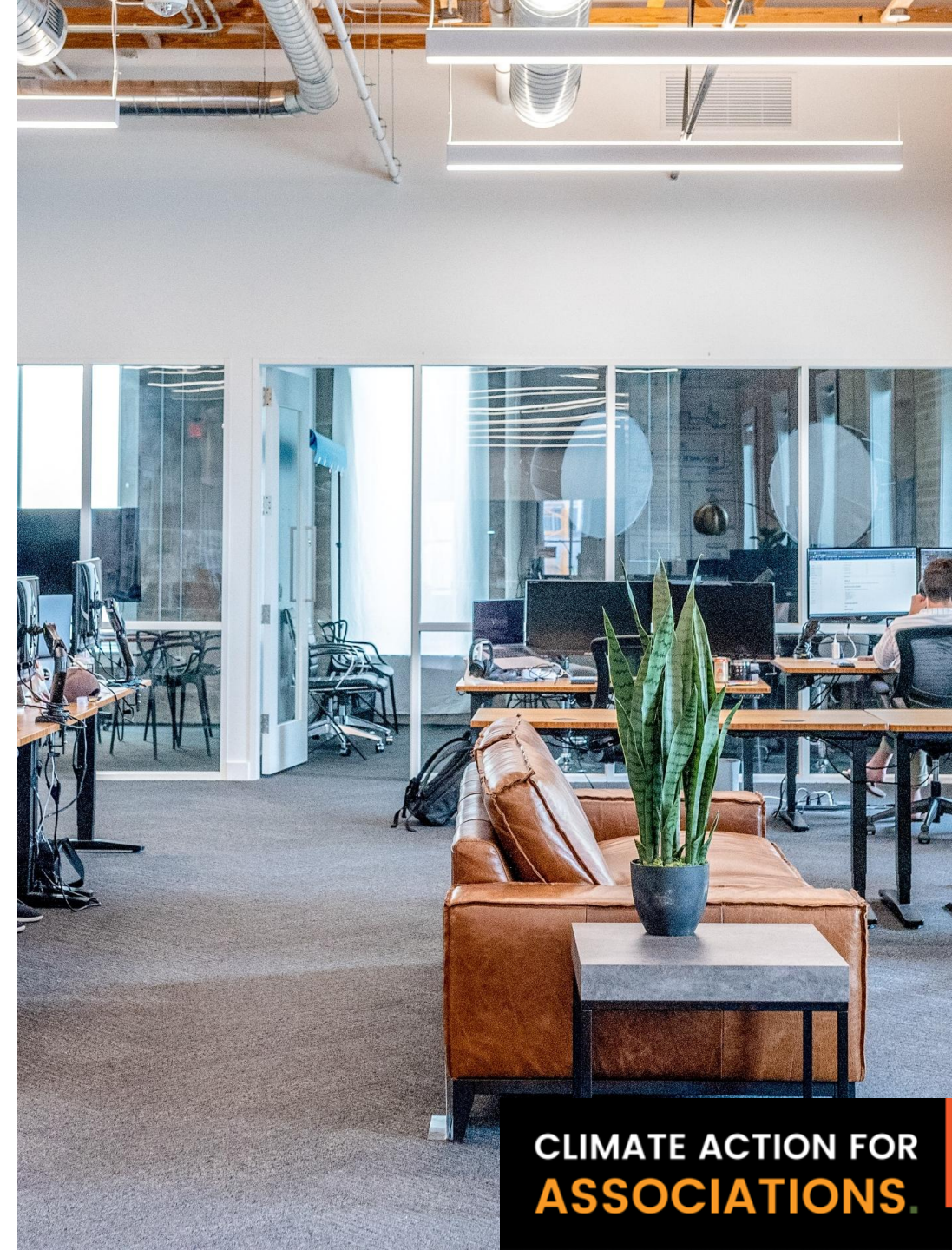
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Collect.

We will work with you to identify and collect the right information relating to the current emissions across your organisation.

This includes gathering your Scope 1, 2, and Scope 3 emissions. For instance, current consumption on utilities, energy and waste.

Our team will enter your data into your organisations own dedicated dashboard.



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Calculate.

Our process transforms your operational data into a clear picture of your carbon impact. By accurately converting your energy usage, travel, and procurement into measurable emissions, we create a targeted and ambitious reduction plan.

As specialists in the membership sector, we can drill down into specific areas such as conferences, events, training and publishing to help you make these areas of your operations sustainable.



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Report.

We will pull reports from our carbon dashboard that demonstrate your progress, including a GHG, SECR compliant report to share with your board, team, members and wider community.

Our report also flags up emission areas that require more attention. We will make actionable recommendations for change and will support you to implement these. Information within the reports will allow you to plan and make longer term sustainable business decisions and help negotiate with suppliers. Our methodology and reporting is consistent with GHG, SECR, GRI, ISO, SBTi protocols.

Action Plan.

Your carbon buddy will work alongside you to develop realistic, impactful, and meaningful reduction strategies. We provide expert advice and hands-on support to embed these actions deep within your association's operations.

Our collaborative approach is focused on key strategic areas, including:

Governance & Policy:

Aligning your sustainability goals with formal governance structures.

Supply Chain Analysis &

Engagement: Mapping your value chain emissions and developing strategies to engage and support your suppliers and partners.

Member-Facing Support &

Resources: Creating tools, resources, and programmes to help your members understand, measure, and reduce their own carbon footprint.

Upskilling & Capacity

Building: Equipping your team with the knowledge and skills needed to champion sustainability initiatives.



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We recognise that your members themselves are under growing pressure to report their own environmental impact. By having a verified carbon footprint and a clear communication strategy your association transforms into a vital source of support.

Communicate.

Your sustainability journey is a powerful story. We provide you with the tools to tell it clearly and confidently. Move beyond complex data to simple disclosure and compelling narratives that inspire action and build trust.

We offer a suite of simple templates designed to help you effectively communicate your progress and successes to all key audiences, including:

Internally: Your board/council, leadership team, and employees.

Externally: Your member community, broader stakeholders and media.

Your Ecosystem: Your partners, and suppliers.

We facilitate internal workshops and presentations to help ensure your plans are understood and have full stakeholder buy in.

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What's Included.

Our annual programme of support to associations includes:

- Carbon Buddy – hands-on support from our net zero team to walk through the process.
- Scopes 1, 2 and 3 data collection, calculation, assessment
- Supply chain engagement and data collection
- Two events footprint calculation
- Compliant Report (SECR, GHG, PPN6/21, PAS 2060, ISO Net Zero Guidelines)
- Action plan; reduction and transition recommendations
- Interim target setting
- Quarterly progress updates
- Procurement & cost reduction recommendations
- Certification
- Policies & Governance Support
- Supporting resources
- Stakeholder presentation/webinar
- Internal communications support
- Log in/use of carbon calculation dashboard

Associations /Societies /Non-Profit	Priced by number of assoc. employees & number of sites			
	micro	small	medium	Large multi sites
	01 – 10	11 – 50	51 – 250	250 +
CAFA Certified Net Zero Association Service	£3,841.49	£4,943.40	£5,944.00	POA

As a non-profit, income generated from sale of service and advisory work, is reinvested in CAFA to continue our growth and delivery of mission.



Our programme
of support can
be extended to
your members.

Member Service.

Our service can also be tailored to your members / sectors needs.

Work with CAFA to offer carbon footprinting and our certified programme to your members.

Our work strengthens your membership value proposition, speeds collective sector wide climate action and provides tangible industry wide support.

We have a range of models that we are successfully delivering to associations and their members members, including; co-branding footprinting, white labeling, discounted offers to members and revenue share to you.

Working with multiple organisations within your members,, enables us to create a holistic understanding of the progress your sector is making and the areas of support your members require. This is very powerful insight and opportunity for increased engagement and support.

Book a meeting with CAFA's sustainability team to find out more.



“CAFA is
pioneering work
with the
membership
sector”

Jamie McKean,
British International Freight
Association

Why CAFA?

- A unique blend of membership and sustainability sector expertise
- More than 30+ years of combined experience
- All our work is built specifically for membership organisations and their members
- Turnkey resources and solutions specifically for membership organisations
- Cost efficiency: group pricing, discounts on services offered to members of membership organisations
- Strong working partnerships with leading international NGO's and standard setters such as, SBTi, ISO, UN Race to Zero, We Mean Business Coalition, Climate Group, Under2 Coalition
- A defined best practice framework developed in line with trusted international protocols and frameworks
- Non-profit, income we generate is reinvested back into delivering our mission.



The Team.

With more than 30 years combined experience, the team at CAFA are a unique blend of membership experts and sustainability professionals.

We understand the uniqueness of membership associations including the structure, independence and credibility they need to uphold.

We know that associations have a responsibility to serve the industry or profession they represent and that members of associations are increasingly demanding that their governing body operate sustainably.

Our job, and purpose is to accelerate business and industry action by working with membership organisations responsible.



Contact: Crispin@cafacollective.org

For more information and resources, visit [Climate Action for Associations \(CAFA\)](#) and join the CAFA Collective.
[Contact us](#) for more information.

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